



ILCG FOUNDER & PRINCIPAL CONSULTANT

Adam J. Smith

Leadership development & social impact

Turning purpose into practical strategies, stronger leadership, and measurable community impact.



Adam is the founder of ILCG, bringing experience across higher education, nonprofits, civic engagement, and organizational leadership. His work connects research, strategy, facilitation, and implementation to strengthen leadership and community impact. Grounded in servant leadership, he designs programs, partnerships, and evaluation tools that translate mission-driven goals into practical action. He helps leaders clarify priorities, engage stakeholders, and build systems that sustain meaningful outcomes.

AREAS OF EXPERTISE

- Servant leadership & facilitation
- Social impact strategy
- Civic & community engagement
- Program design & partnerships
- Applied research & impact measurement

EDUCATION & CREDENTIALS

M.A. and B.A., Sociology
Ph.D., Leadership Studies - in progress
MBA - in progress
Bowling Green State University

SELECTED PRIOR EXPERIENCE

Civic engagement & partnerships

Led university civic engagement initiatives, including Days of Service, Alternative Breaks, BGSU Votes, and the Poll Worker Program, connecting campus stakeholders with nonprofit and community partners.

Research-informed leadership

Created crosswalks and reports linking national leadership-study data with student-development frameworks, and taught applied leadership courses on ethics, service, and emotional intelligence.

HOW WE CAN SUPPORT YOUR WORK

- Leadership workshops, facilitated planning, and team learning.
- Social impact strategies, program models, and partnership plans.
- Logic models, surveys, and reporting frameworks to assess outcomes.

Discuss a project with ILCG

Connect with our team to explore scope and fit.

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