

ILCG **FUNDINGPATH**

Clearer fundraising direction for sustainability and financial growth.



1. SERVICE OVERVIEW

FundingPath is designed for nonprofits that want to move from scattered fundraising efforts to a clearer, more sustainable funding strategy. We help you clarify funding goals, identify opportunities, strengthen donor or funder messaging, and build a practical plan for financial growth.



2. BEST FOR

- Nonprofits ready to strengthen their fundraising direction
- Organizations seeking better alignment funding goals and mission impact
- Teams that want a structure for identifying opportunities and pursuing financial growth

3. WHAT WE HELP YOU CLARIFY



1

Strategic Focus

Identify the funding priorities and opportunities that matter for your organization.



2

Alignment

Connect fundraising efforts to your mission, values, and community impact.



3

Practical Action

Strengthen donor messaging, funding goals, and next steps for financial growth.



4

Measurable Impact

Define success and identify ways to track progress, readiness, and funding results.



4. POTENTIAL DELIVERABLES

- Fundraising direction assessment
- Current funding and opportunity scan
- Recommended funding priorities
- Donor or funder messaging framework
- Funding strategy roadmap
- Sustainability planning brief



5. OUTCOMES

- Clearer fundraising direction
- Stronger alignment across mission, messaging, and funding opportunities
- Better donor communication, opportunity readiness, and planning
- A foundation for financial growth



ILCG **STRATEGIC QUESTION**

Where could clearer funding priorities and stronger messaging improve your organization's path to sustainability?

Ready to move from ideas to action?

Let's talk about where your organization is now, what you're trying to build, and how ILCG can support your next step.

SCHEDULE A DISCOVERY CALL

