



Project Focus

Leadership Development

Workshops, programs, facilitation, supervisor training

Social Impact Strategy

Logic models, evaluation tools, measurable outcomes

Applied Research

Literature reviews, reports, surveys, research translation

Strategic Writing

Proposals, executive messaging, LinkedIn content, curriculum copy

Education

2024 - 2027

PhD, Leadership Studies

Bowling Green State University

2026 - 2027

MBA, Social Impact

Bowling Green State University

2024

M.A., Sociology

Bowling Green State University

2020

B.A., Sociology

Bowling Green State University

Expertise

- Leadership Development
- Social Impact Strategy
- Program Design
- Impact Measurement
- Civic & Community Engagement
- Research-to-Practice Strategy

Tools & Methods

Planning

Logic models, implementation plans, strategic roadmaps

Research

Literature reviews, surveys, qualitative analysis

Evaluation

Impact metrics, reporting frameworks, assessment tools

Adam J. Smith

Leadership Development | Social Impact Strategy | Strategic Communication

Leadership Studies doctoral student, MBA candidate, and founder of Impact & Leadership Consulting Group (ILCG). I help organizations translate mission-driven goals into practical programs, leadership development experiences, community partnerships, and measurable outcomes. My work bridges research, strategy, facilitation, and implementation across higher education, nonprofit, civic, and organizational settings.

Experience

2025 – Present

Impact & Leadership Consulting Group | Founder

Leadership Development & Social Impact Consultant

Founded a consulting practice helping organizations align purpose, people, strategy, and measurable impact. Design consulting engagements, workshops, program models, and evaluation tools that support leadership development, civic engagement, employee volunteerism, and community impact.

- Develop leadership development programs, workshops, and facilitation experiences grounded in servant leadership and applied leadership research.
- Advise organizations on social impact strategy, partnership development, program architecture, and measurable outcome design.
- Build practical tools including logic models, surveys, reporting frameworks, and implementation plans.
- Translate complex research and organizational goals into clear strategies, deliverables, and action steps.
- Manage client projects including scope, timelines, deliverables, communication, and strategic recommendations.

2023 – 2026

Bowling Green State University | C. Raymond Marvin Center

Coordinator, Civic Engagement

Led civic engagement initiatives, service-learning programs, democratic engagement efforts, and community partnership strategies for a public university. Managed programs that connected students, faculty, staff, and nonprofit partners through service, leadership, and civic learning.

- Directed major civic engagement programs including Days of Service, Alternative Breaks, BGSU Votes, and the BGSU Poll Worker Program.
- Built and strengthened partnerships with nonprofit organizations, campus units, and community stakeholders.
- Secured and supported grant-funded initiatives for student civic engagement, leadership development, and community impact.
- Facilitated trainings and leadership development experiences for students, staff, and community partners.
- Coordinated cross-functional projects involving budgets, timelines, outreach, assessment, and stakeholder communication.
- Served as instructor and advisor for the Sidney A. Ribeau President's Leadership Academy.

SELECTED IMPACT

Grants & Funding

Led civic engagement initiatives, service-learning programs, democratic engagement efforts, and community partnership strategies for a public university. Managed programs that connected students, faculty, staff, and nonprofit partners through service, leadership, and civic learning.

Speaking & Facilitation

Delivered a 2026 keynote for BGSU's Student Employment Leadership Conference on supervision, courage, mentorship, and leadership development. Also served as a TEDxBGSU speaker and national summit panelist on Gen Z social impact.

Teaching & Training

Adjunct instructor for leadership courses including Ethical Leadership, Emotional Intelligence & Leadership, Civic Engagement in Higher Education, and Leadership & Service. Experienced in designing applied learning experiences that connect theory, reflection, and real-world leadership practice.

Research & Publications

Published and presented work related to civic learning, democratic engagement, student leadership development, belonging, service-learning, and social impact. Skilled at translating research into practical tools for organizations, educators, and community partners.