

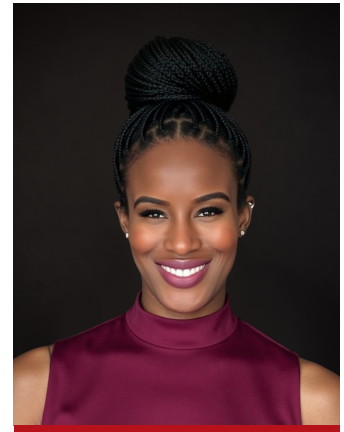


ILCG AFFILIATE CONSULTANT

Krystle Norman

Strategic communications & global partnerships

Connecting leadership priorities, compelling narratives, and cross-cultural engagement.



Krystle is a global communications and policy advisor and former U.S. diplomat with 15 years of experience spanning four continents. Her work brings together executive advising, strategic communications, leadership learning, and partnerships. Through ILCG, she helps leaders communicate complex priorities, engage stakeholders, and develop purpose-driven collaborations. She brings a cross-cultural perspective and particular interests in the intersection of sport, media, culture, and social impact.

AREAS OF EXPERTISE

- Strategic communications & public affairs
- Executive messaging & preparation
- Leadership learning & facilitation
- Impact storytelling
- Global & cross-sector partnerships
- Athlete Social Impact

EDUCATION & CREDENTIALS

Master of Public Policy
University of Maryland, College Park
Certificate in Public Diplomacy,
University of Southern California
Languages: English, Spanish,
Portuguese

SELECTED PRIOR EXPERIENCE

International learning design

Developed public affairs curricula and trained international staff in impact storytelling, project management, and creative production.

Executive communications

Supported U.S. Department of State leadership through speeches, talking points, and staff communications, and led the launch of a Smithsonian partnership.

HOW WE CAN SUPPORT YOUR WORK

- Executive messaging aligned with organizational priorities.
- Leadership workshops in storytelling and cross-cultural communication.
- Partnership strategies across sport, culture, and education.

Discuss a project with ILCG

Connect with our team to explore scope and fit.

info@ilcgconsulting.com